



End-to-end Customer Value Management

Intracom Telecom's Telco Software Portfolio

Communication Service Providers (CSPs) are encountering multiple challenges: exponential growth of data traffic, decrease of traditional service revenues, profitability pressures, competition from over-the-top-players and risk of degenerating into 'dump pipe' status, to name just a few. Now, more than ever, CSPs need to deliver concrete customer benefits in order to succeed in such a fierce competitive environment.

Generating and managing value spans across the entire internal & external value chain and involves three key layers, namely **Network**, **Services** and **Customers**. These layers can help maximize the benefits to-customer in various ways, such as:

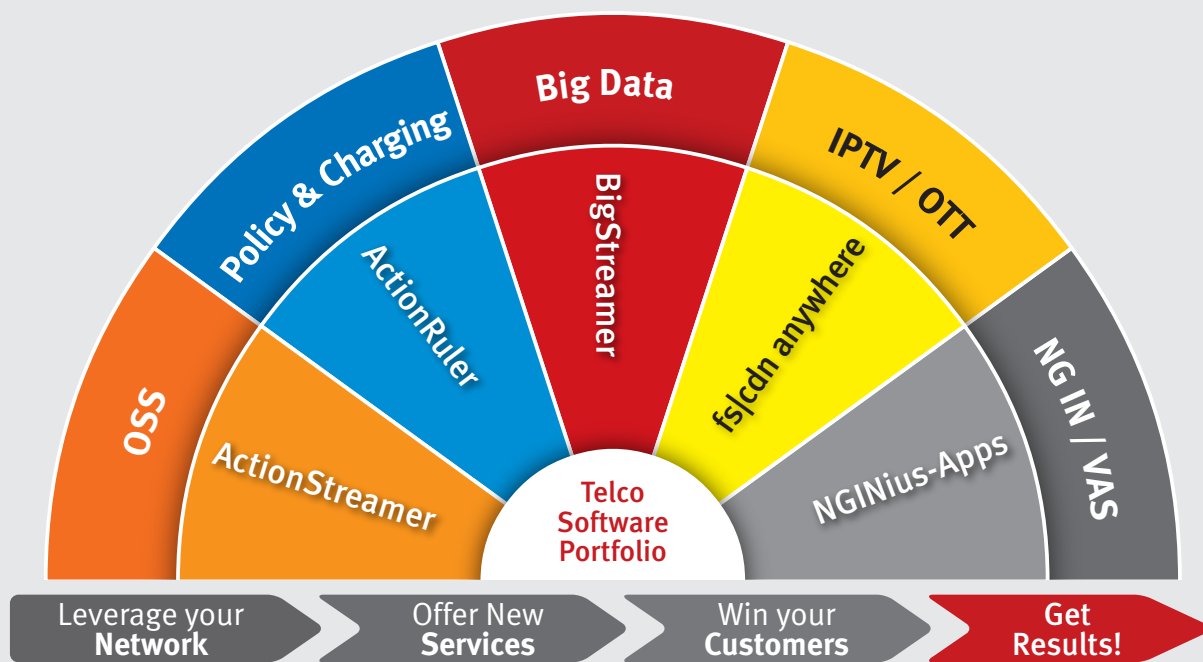
- Conceptualize and provision innovative services
- Monitor and Optimize backhaul and access networks
- Deliver cutting-edge Intelligent Network/IMS-based value-added applications

- Offer convergent and unified platforms enabling new service possibilities
- Augment the experience of end-customers in a personalized way, tailor-made to their unique profile
- Deliver and monetize multimedia content, matching the viewing preferences of diverse audiences
- Generate actionable insights through mining huge volumes of customer-generated data.

Mastering the three layers is a demanding task, which requires appropriate tools enabling end-to-end management of the value delivery process.

Toward this need, Intracom Telecom is offering a comprehensive Telco Software portfolio that will assist CSPs to excel in Customer Value Management.

End-to-end Customer Value Management



BIGstreamer DATA | & COMPLEX EVENT PROCESSING

BigStreamer™ is Intracom Telecom's Big Data Analytics and Complex Event Processing solution developed specifically for the telecommunications industry. *BigStreamer™* empowers CSPs to gain competitive advantage by interpreting the big data they are surrounded with and acting upon it in real time.

ActionRuler

ActionRuler™ is a state-of-the-art Policy Control & Management solution that enables Service Providers offer a personalized customer experience to their subscribers, realize new revenue streams and optimize usage of network capacity. *ActionRuler™* is big data-ready.

fs|cdn anywhere

Intracom Telecom's award-winning *fs|cdn™ anywhere* IPTV/OTT platform, allows Service Providers offer unified multimedia content services, over any device & network, in a fully managed and secure manner. The robust, scalable platform combined with a flexible, localized end-user environment, ensures a true multi-screen experience, creating new revenue opportunities.

NGIN^{ius}

Intracom Telecom's NGIN solutions enable CSPs to deliver advanced voice and data services over today's hybrid networks. The solution combines best-of breed, carrier-grade platform, with robust & innovative NGIN applications developed in-house. These applications are divided in five domains: Charging, Intelligent Routing, VPN, Location & Roaming, and Messaging.



ActionStream

ActionStream™ is a convergent service provisioning solution enabling fixed and mobile Communication Service Providers to rapidly introduce new services across multi-vendor and multi-technology networks, employing any kind of communication protocol.

Selected solutions at a glance

For more information on how Intracom Telecom's Telco Software solutions portfolio can help you maximize value for your telecom business, please contact us.

Email: sales@intracom-telecom.com | tel.: +30 210 667 7749 | www.intracom-telecom.com/telco

About Intracom Telecom

Intracom Telecom is a global telecommunication systems vendor operating for over 35 years in the market. The company innovates in the wireless access and transmission field, offers a competitive telco software solutions portfolio and combines its offerings with a complete range of professional services. Intracom Telecom invests significantly in developing cutting-edge products and solutions while exploiting its advanced in-house R&D center. Over 100 customers in more than 70 countries choose Intracom Telecom for its state-of-the-art offerings. The company's clientele consists of fixed & mobile telecom operators, public authorities and large enterprises. Intracom Telecom's major shareholders are Intracom Holdings and Sitronics.

